

OUR REASONS

Interview

- Outsource/third-party evaluation only for one program (STARS)
- Not enough staff
- No standard data processing template
- Don't know how to best communicate programs
- Renaming programs

Story/Anecdote #1

Student (URM, Disability) is interested in engineering and came across UW but isn't sure how *good* the programs are or what *good* even means.

Problem

Context

Programs exist within the CoE Office of D&A that support a successful transition and degree completion for underserved students

What's Lacking

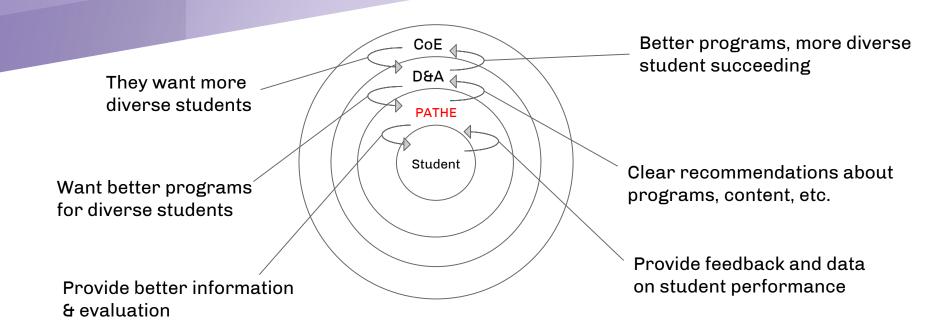
A standardized evaluation process with key performance indicators that are appropriately communicated to stakeholders of interest

Importance

People cannot see how good those programs are and therefore won't decide to come to UW

CoE and Office of D&A won't get more funding if students aren't completing the program successfully

Circle of Influence



Results

- 1. Prospective students can see how these programs are actually being worked on and improved; and past student performance
- 2. Program staff have clear recommendations and path for improving their programs, content, and the student experience
- Department gets more exposure for their impact = more funding & staff
- 4. College could be a leader in this space